

## Editorial

From the beginning, Pedrollo continues his journey with the promise of delivering water for life. After which, a technical workshop was recently held entitled "An Appreciation Night" where ideas are given on various products and services of the company. Also in this issue, the visit of Mr. Eliso Franchitto, a high official of Pedrollo Italy at Pedrollo Headquarter of Bangladesh to strengthen the business ties. During the visit, he presented the new pump in front of the high officials at Pedrollo conference room and inaugurated two new showrooms of PNL Display & Sales Center. As a result, the company's products and services will be easier to reach at the customer's door. In addition, a Memorandum of Understanding (MOU) signed by Pedrollo nk Limited with the renowned educational institution Chittagong Polytechnic Institute. Pedrollo will play an important role in setting up a well-organized workshop that provides free training to students to improve their skills under this understandings. Greetings to all to stay with Pedrollo.

## Appreciation Night with Public Works Department



The program "An Appreciation Night with Public Works Department " organized by PNL Holdings Limited, was recently held at the Sonargaon Hotel in Dhaka. Mr. Nader Khan, Managing Director of PNL Holdings Limited was the chief guest on the occasion. Senior officials of the Department of Public Works attended this event. The program begins on 27th December at 7 PM. Head of Business Development Mr. Abdur Razzak Chowdhury started the program with a description of company's journey till date. Assistant General Manager Mr. Ashraf-uz-Zaman, Senior Manager Mr. Asgar Ali and Deputy Managing Director Mr. Monir Hossain, gave an idea about the company's various products and services and answered the questions of the guests. Managing Director Mr. Nader Khan thanked the guests for their participation in this event. Mr. Md. Almas Uddin, Additional Chief Engineer (Power / Instrument) of the Public Works Department, wished the company for greater prosperity. This wonderful program ended with prize distribution and a dinner.



## Easy Ways to Purify Water

The other name of pure water is Life. Is it really pure that you drink everyday? Harmful germs can also be mixed in clear water too! Let's learn four simple methods of water purification:

1. Boiling: The method of purifying water by boiling is known to almost everyone. In the case of pond water, it is said to boil for at least 20 minutes. But boiling water for a long time is harmful. This reduces the amount of oxygen in the water and increases the amount of mixed metal substances.
2. Ultraviolet ray: Ultraviolet radiation is a very effective method to purify water. This ultraviolet ray is a very powerful weapon to destroy any kind of bacteria, cysts and spores.
3. Solar system: If the contaminated water is kept in the direct sunlight, the bacteria caused for diarrhea becomes ineffective. To get eliminate the germ, the water must kept in the sunlight at 30 ° C for about 5 hours. This system if effective in remote areas where there is no way to purify water
4. By Chlorine: Chlorine is a type of chemical used to destroy germs in water. Halotab or chlorine tablet are available at the pharmacy for water treatment in emergency situations.



## Water Pump Maintenance

- ◆ Avoid using the water pump in low voltage.
- ◆ Operate the pump in (220-230) voltage for single-phase pump.
- ◆ Operate the pump in (380-415) voltage In case of three phase pump.
- ◆ Select the correct model pump according to the type of electrical use.

## High Official of Pedrollo Itally at Pedrollo Head quarter



Recently, A high official of Pedrollo S.p.A Itally Elisso Franchitto visited Bangladesh in order to strengthen the business ties with Pedrollo Bangladesh. During the visit, he inaugurated two PNL Display & Sales Center showroom and delivered speech in Pedrollo conference room. High officials of Pedrollo Bangladesh including Managing Director Mr. Nader Khan were present at the time. At the end, Mr. Nader khan organized a banquet dinner in honor of the guest.

## Bangladesh is at the Risk of Pure Water Crisis

More than 95 million people in the riverine Bangladesh can not use pure water. According to the World Health Organization (WHO), people of Bangladesh are living in risk due to lack of pure water and water crisis in different season. Although water is available for the 97 percent of 160 million people of Bangladesh, but their health care is being interrupted due to pure water. Industrial and farming are also severely hampered. The United Nations says that pure water provides good employment opportunities. On account, 150 million people in the world are associated with water related work.

Due to drinking the contaminated water, the incidence of water borne diseases has increased recently in horrific rate. Germ of hepatitis, typhoid, diarrhea, cholera, dysentery, and jaundice are found in polluted water. Expert doctor remarks that, drinking contaminated water for a long time can lead to more complex diseases, even endemic cancers. The incidence of kidney disease, ulcer, blood pressure, asthma, tuberculosis etc. can be increased.

Daily water requirement in the capital Dhaka is 220 to 230 crore liters. Dhaka WASA (Dhaka Water Supply and Sewerage Authority) also provided the full supply of the demand. However, the residents complained that there was excessive odor and dirt in the water of WASA. Supplied water from WASA can not be potable and bad smell is not going even the water is boiled for long time. The concerned people say, 15 percent of the water supplied comes from Saidabad water treatment plant. The water from Shitalakya and Buriganga is purified here. But the water of both rivers are so contaminated that it can not be made potable even after purifying it. Before taking that water into the refinery, it is purified once in pre-treatment plants.

Fraudulent people are taking advantage of drinking pure water crisis. Bottle-water or Jerry-Cans are now widely sold in label of pure water. Most of the company in the country including the capital, except for a few companies, the majority of the water sold in Jerry-Cane are not pure.



Water sources of rivers of Bangladesh are common rivers flowing from India. But in the dry season the flow of water and availability of water in those rivers decreased horribly. Water availability for human and inaccessibility also fluctuate in the season. In the rainy season, there is available of abundance of water but in the summer and winter season it decreases. The main reason for this is, no river in Bangladesh can hold all the water of rainy season. As water flow in the summer decreases, the sea water is rising in upstream. So that the salinity is increasing on the soil.

On the other hand, the increased demand of water is pay off from hoisting ground water. For this, the environment is facing grave disasters. Due to lack of flow of water on the river, the use of underground water is increasing day by day in the city and for agricultural purpose. It is known that the underground water level of the capital city is falling down alarmingly. Dhaka WASA is forced to lift groundwater when the demand of supplying water is increased. In some places in Dhaka, the underground reservoir is falling to two to three meters every year. At this, the ground water level in Dhaka is experiencing three types of losses.

## Business Management Software

The importance of software to manage any business is immense. In modern world, quick decisions have to be taken for business growth. Without software, it is not possible. So Pedrollo is marketing an international quality business management software for our well-wishers and distributors. This software is used in super market, grocery store, pharmacy, healthcare, clothing and footwear shop, various electronics business, life style and fashion showrooms. More than 26,000 merchants using this software to expand their business.

### Benefits of the software

- ❖ Account maintenance can be done easily.
- ❖ Profit, loss and balance sheet can be calculated.
- ❖ Daily Purchase, Sales, Profit Loss, Survey Account, Tax Report.
- ❖ Keeping accurate information about stocking goods, which protects against lost, wasted or stolen.
- ❖ Calculating the cost of production, commission and other costs, the sales price of the products can be easily determined.
- ❖ Various reports, sales information, product delivery, stock etc. can also be searched from mobile.
- ❖ Data backup facility for all data storage.
- ❖ For service from 10 am to 5 pm in Bangladesh and 24x7 days for India is open.
- ❖ Convenience to save customers data and provide discounts on different festivals
- ❖ Suppliers data collection, business transaction reports are easily available.
- ❖ No special training is required to use this software.

## PNL Album



Managing Director of Pedrollo Mr. Nader Khan speaking in a technical workshop with the Department of Public Works



Mr. Elisso Franchitto inaugurating the new showroom of PNL Display & Sales Center



Mr. Nader Khan and Mr. Elisso Franchitto are together along with PNL Showroom staff



Signature of the MOU between Pedrollo and Chittagong Polytechnic Institute



Mr. Nader Khan planting trees at Chittagong Polytechnic Institute premises



The health program of the Fortis Heart Institute at Pedrollo conference room

## MOU signed between Pedrollo nk Limited and Chittagong Polytechnic Institute

A Memorandum of Understanding (MOU) was signed between Pedrollo nk Limited and Chittagong Polytechnic Institute, a traditional educational institute of port city Chittagong, was held. The managing director of Pedrollo nk Limited Mr. Nader Khan and Mr. Md. Khorshed Alam, honorary principal of the Polytechnic Institute signed the agreement for their respective organizations.

Under this agreement, Pedrollo will set up a well-equipped modern workshop and play an important role in increasing the skills of the students by providing free training through trained engineers.

Mr. Ashrafuzzaman, Assistant General Manager (Service) of Pedrollo nk Limited, Head of Human Resource Mr. ArifUllah, Engineer Mr. Abdul Hannan and Mr. Tayin and Assistant Principal of the Institute Mr. Nurul Kabir, Head of Mechanical Department Mr. Swapan Datta were also present along with institute teachers on the occasion.



## Agreement Signing with Fortis Hospital



As part of the negotiation with Pedrollo, the renowned Fortis Heart Institute operates a health program in the conference room of Pedrollo Headquarters on 6th December. This program discusses the general health problem and gives ideas about its ultramodern facilities for curing heart disease. According to this agreement, Pedrollo employees will be able to take the services at Fortis Hospital with an attractive discount.

## 10 Tips for Customer Satisfaction

- ❖ Good attitude with elegant behave
- ❖ Give solutions understanding customers desire
- ❖ Provide the product/service that best meets customer needs
- ❖ Provide service without any expectations
- ❖ Avoid providing products / services at a much higher price than necessary
- ❖ Stay always active in customer service
- ❖ Be skilled in product selection/service
- ❖ Maintain professionalism
- ❖ Take appropriate measures for highest customers satisfaction
- ❖ See your relationship with customers as long term

## Product Introduction



**Model: BCm10-150-ST**  
**Head: Up to 11 meter**  
**Flow: Up to 600 Liter/min**

BC-ST submersible pumps in stainless steel are recommended for draining dirty and filthy water in domestic, civil and industrial applications. They come equipped with a DOUBLE-CHANNEL impeller and are capable of pumping liquids containing short fibred suspended solids up to Ø 50 mm. They are ideal for pumping sewage, waste water, surface water and water mixed with mud in locations such as blocks of flats and detached houses. These pumps distinguish themselves for their reliability, which can be best appreciated under automatic operating conditions in fixed installations.

PNL Holdings Ltd. is a prime business holder which supervised trading, plantation and other business vertical including Pedrollo nk Limited

