

Editorial

"PNL Barta" where various activities and successful journey of the company were published has created great interest among our respected customers, distributors and well-wishers. On our journey, we are overwhelmed by your love and support. With the motivation to move ahead creating strong ties, we recently met in Pedrollo distributors conference in Bali, Indonesia. Pedrollo has always brought the water pump enriched with modern technology in the market according to the client demand. The automatic water pump selection software has also recently been introduced to select the appropriate pump. We desire to maintain a good relationship with the customer through the skilled manpower structure. Therefore, we are constantly recruiting new employees for our company and creating trained plumber. To reach the customer's doorstep with new products & services, new showroom has been inaugurated throughout the country and the network is expanding. Greetings to everyone for staying with us.

Charming Conference with Distributors



Distributors Conference of Pedrollo Bangladesh titled as "Partner of Performance" was recently held in Bali, Indonesia. The conference was held from 4th – 9th May, 2017 at the Harris Hotel & Residence, Sunset Road- Bali. A total of 262 participants attended the ceremony including distributors, officials and foreign guests.

All distributors of the whole country are invited to this conference; Of which 190 people from Dhaka, 52 from Chittagong, 4 from India and 1 from Indonesia participated in the conference. The conference began on 7th May at 6:30 PM local time. The Head of Sales, Mr. Sharif Uddin Ahmed started the conference with a description of Pedrollo's journey since 1985. Then, Chief Financial Officer Mr.Subhash Chandra Choudhury described the new rules of VAT & TAX. Mr. Elisa Franchitto from Pedrollo Italy and Mr. Nader Khan, Managing Director of Pedrollo NK Limited, along with Mr.Imran Khan also delivered speech.



The Rain Water, the Most safer

A study report in Australia claims that the rainwater is the safest and most pure drinking water in the world. Minerals from the soil or the rock have waste and bacteria, but do not remain in rain water. That is why scientists are seeing a lot of benefits in drinking rain water. Let's know about the benefits of rain water.

- Rain water contains Alkaline pH, which is helpful in digestion.
- Rain water works as a medicine for acidity or ulcer problems in the stomach.
- Due to no chemical elements in rain water, it is highly suitable for the skin.
- Fluoride, chlorine are used to purify water, which makes skin rough and dead. But there is no such elements in rain water.

Source: Monash University, Australia



Taking care of the water pump

- Select the appropriate capacity water pump as per your requirement before purchasing or get assistance from Pedrollo Hotline 16308
- Place water pump in a dry location where air is available and out of reach of children.
- Use float switch in the tank to prevent water and electricity loss
- Keep the water reservoir clean regularly. (Get help from Pedrollo Hotline if needed)

Rainwater harvesting in the context of Bangladesh

Once upon a time, the main source of water in the riverine Bangladesh was pond, river and canal. But due to the huge population, it is necessary to rely on the underground water to meet water requirement. Apart from this, the use of underground water for agricultural irrigation became increased. As a result, the level of underground water is falling below 3 meters per year. If the decreasing of water level continues, the fears that the country could fall into the water crisis in the near future.

Rainwater harvesting can be saved from this crisis. Rainwater Harvesting is called preserving rain before being wasted away through sewerage. In many countries around the world, the necessary demand of water is filled up by harvesting rain water. Rain water should be used to reduce the underground water level. Moreover, in arsenic polluted area the use of rain water minimize the health risk. Rainwater is very pure and easily available. In different regions of Bangladesh there are happened about 2 hundred to 3 thousands millimeter rainfall. There is more rainfall in the coastal and hilly areas. The average rainfall in Bangladesh is 2460 millimeter mostly in the rainy season. If rain water is properly stored in these areas, then everyone will be benefitted.



Rain water harvesting method

Rainwater can easily be retained by setting up a reserve system under the building. A durable reservoir or water tank can be built by digging under the building with cement or thick polythene coating. Rainwater

can easily be drained from the roof to the reservoir with the installation of the pipe. The city like Ahmedabad from the neighboring country India and many European countries are successful applying this method. Bermuda also uses rain water to keep it all year round. In addition, in areas where there is water scarcity, it has been mandated to keep rain water through the law. Such measures have been taken in several states of India including Rajasthan. In Bangladesh, it is also possible to tackle the water crisis with emphasis on preserving rain water. In this case, Bangladesh can be a role model for all.

Proud Sponsor of the Golf Tournament

Pedrollo Bangladesh Limited was one of the proud sponsor of the Golf Tournament held at Bhatary Golf and Country Club from March 29 to April 1, 2017. Golfers of different nationalities participated in the tournament.



Introducing New Showrooms



To reach at the customer's doorstep, 22nd and 23rd "PNL Display & Sales Center" has recently been introduced in Cox's Bazar and Bandartila in Chittagong.

Robi Axiata Limited at Pedrollo Premises



CEO of Robi Axiata Limited Mr. Mahtab Uddin Ahmed and Head of Enterprise Mr. Nobel has visited Pedrollo headquarter recently. They discussed with the top officials of the company about enhancing some business services jointly.

PNL at the Center Of Everyone's Interest In Job Fair



The company always encourages the new recruitment of skilled manpower. As a result, the speed of the company's work and the implementation of new plans become easy. Therefore, PNL Holdings Limited has participated in Job Fair organized by Bdjobs.com recently held at Gymnasium Hall of Chittagong MA Aziz Stadium. A large crowd of job seekers has seen at the company's stall in Job Fair.

Charming Conference

Mr. Nader Khan thanked all distributors for participating in the conference in his speech. He encouraged everyone to pay VAT and taxes, which would play a vital role in overall development of the country. Mr. Eliso Franchitto of Pedrollo Italy, announced to bring new products combining state-of-the-art technology. Mr. Imran Khan introduced the distributors of Bangladesh with Mr. William, distributor of Pedrollo Indonesia.

Distributors were also rewarded in several categories in the conference. At the end, the cultural functions of the Indonesian artists won the viewers' attention and the program ended up with a Gala dinner. The distributors were taken to the tourism of several tourist attractions of Bali, where they were amazed with the golden sand of the beach, the pleasant climate and the warm hospitality.



Awarding prize to the best distributors of the country



Presenting the new product by Mr. Eliso Franchitto



Local artists performing in a pleasant cultural event

Prize Awarding

Award for extraordinary sales performance countrywide given to

- 1st place : Rupayan Jantroloya , Dhaka
- 2nd place: Al Amin Hardware, Feni
- 3rd place : Asia Machineries, Chittagong
- 4th place : A Hakim & Brothers, Chittagong
- 5th place : S F Enterprise, Noakhali

Award for extraordinary sales performance at regional level given to

- Dhaka sales zone: Union Tools & Mill Store, Dhaka
- Chittagong sales zone: Deluxe Sanitary, Chittagong
- Comilla sales zone: A Zaman Sanitary, Noakhali
- Khulna sales zone: Imran Traders, Khulna
- Bogura sales zone: Elin Machinery Store, Dinajpur



Managing director Mr. Nader Khan is on delivering speech



Officials with the Managing Director of Pedrollo nk Limited



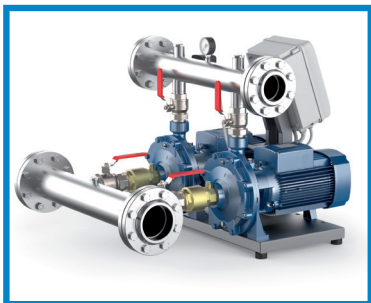
News Coverage of Pedrollo Distributor Conference in various media

New Product: Tritus Submersible Pump



The effectiveness, quality and reliability of the water pump are the main interest for all. According to the demand of the customers, Pedrollo is producing the water pump in Italian technology that is very innovative in the modern era. As a result, Pedrollo has recently brought Tritus Submersible Grinder Pump. This pump is very effective in water dirt removal and drainage systems. This pump has a modern cutting technology that cuts the waste of water into the pieces. So all the garbage is drained with water. In the context of Bangladesh, this pump is very useful for drainage system and organization as City Corporation can use this pump effectively. For the characteristics of the quality grinder with built-in oil chamber, stainless steel handle and catastrophic coating, this pump has got a huge attention around the world. The highest selling price of this pump in the country is 58,500 Taka only.

COMBIPRESS- Pressure boosting



COMBIPRESS is a pressure boosting system that combines two pumps, which can supply water to the reservoir without any overhead tanks. According to the demand for water lifting, the first pump runs automatically and then the second pump become activate as demand increases. Pump goes on running as long as it is needed on this system, so the cost of electricity become minimal. COMBIPRESS is also being used in Bangladesh competing with the developed world. This system is particularly effective in home affairs, multi-storied buildings, community centers, water purifier station, schools, mosques and other activities. It is to be noted that under the supervision of our service department, recently the COMBIPRESS Pressure Boosting System has been successfully installed in Chittagong.

Bumper production of Dragon fruit in Halda Valley



Red flesh Dragon fruit are hanging on the tree at Halda Valley garden situated in Fatikchari, Chittagong. This year has produced a lot of rare & delicious Dragon fruit. Halda Valley has succeeded in producing tea and dragon fruit cultivation on the country's soil. Dragon fruits have a surprising number of phytonutrients. Rich in antioxidants, they contain vitamin C and several B vitamins for carbohydrate metabolism. Calcium is present for strong bones and teeth, iron and phosphorus for healthy blood and tissue formation. The benefits are realized in a number of ways, from a strengthened immune system and faster healing of bruises and wounds to fewer respiratory problems.

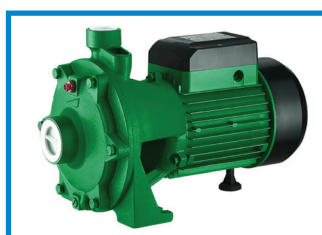
Plumber workshop held in Feni



On August 23, a workshop called Plumber Meet was held with the plumbers of Feni district organized by Pedrollo nk Limited. Plumbers

had a joyful presence in the workshop. They are introduced to various Pedrollo pumps and had discussion on selecting proper water pumps with installations.

New BGFlow Series in the Market



BGFlow known as the best pump at an affordable price has brought the new series to the market. The notable series are 2CP, CFs 150, JFs 100 that are enriched with different functionality

including innovative facilities. These pumps can be used for irrigation, water supply, pressure system, liquid transfer and water lifting from bore hole.

PNL Holdings Ltd. is a prime business holder which supervised trading, plantation and other business vertical including Pedrollo nk Limited